



# Atarah Baby

celebrating your unique baby glow

## *Influencer & Affiliate agreement*

### **INFLUENCER NAME**

Email:  
Phone:  
Address:

Instagram: @  
Facebook: @  
Twitter: @  
Youtube: @  
TikTok: @

### **AFFILIATE**

Contact name:  
Email:  
Phone:  
Address:

**COLLABORATION DATES**  
Start date:  
End Date:

### **COLLABORATION OVERVIEW**

We want to build a brand with loyal followers who connect with our story and believe in our products. Help us achieve this transformation in skincare for babies .

### **COLLABORATION TERMS**

REQUIRED CONTENT:

- 2 x Instagram feed posts
- 5 x Instagram story posts

PAYMENT:

Products and or commission based pay

### **CONTENT REQUIRMENTS**

- Please tag @atarahbaby and use the hashtag #atarahbaby
- Our products must be clearly visible in all photos
- Please do not include any product that is not Atarahbaby's

# TERMS & CONDITIONS

I. INTRODUCTION - This contract was made on {date}.

This contract is between {influencer/Affiliate } and ATARAH BABY LLC

II. ACKNOWLEDGMENT - Atarahbaby and the influencer acknowledge the terms of this Contract and will comply.

III. TERMS - This contract will begin on {start date} and will end on {end date}. A new contract will be created for the renewal of the term.

IV. PAYMENT FEES - The total payment will be 7% of the retail cost of each product sold with affiliates/influencers coupon code. Payment will be made by {check or online transfer}. The payment will be made {30th of every month}. The influencer will be liable for paying appropriate taxes.

V. CONTENT REQUIREMENTS.

-The influencer should create original content that is decent, honest, and factual.

-An approval from the advertiser is {required} before uploading the content.

-The content will be shared by the influencer to his/her social media accounts listed above.

-The content should be compliant with the terms and conditions of the social media platform being used.

-The content should not contain any vulgar language and should be suited for everyone.

VI. COPYRIGHT - The influencer/affiliate agrees to allow the advertiser to share their content on their own respective channels.

VII. CONFIDENTIALITY - This contract is strictly confidential and should not be shared without prior permission.

VIII. AMENDMENT - This contract can only be changed or modified through the written consent of both parties (Brand and Influencer/Affiliate ).

## **Brand**

Representative's name:\_\_\_\_\_

Representative's signature:\_\_\_\_\_

## **Influencer/Affiliate**

Influencer/Affiliate name:\_\_\_\_\_

Influencer/Affiliate signature:\_\_\_\_\_